

News Release

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Media Contact: Tara Deda Phone: (403) 980-5847

Email: tara@new-wavepr.com

One Eye Industries partners with P & H MinePro Services

P & H MinePro Services to actively market OEI Product Line

July 13th, 2009 (Calgary, AB) One Eye Industries Inc. President Roger Simonson announced today that a new partnership has been struck with P & H MinePro Services. The partnership will see P & H take on OEI's full product line within P & H's distribution arm, MindPro Services. P & H MinePro Services represents and supports over thirty leading lines of equipment and services globally. "We are very proud and pleased to announce the new partnership of OEI Technologies with P & H," stated Simonson, "Not only will P & H be actively marketing our product line, but they will be outfitting all of their equipment that they lease with OEI filters". The full service commitment extends throughout all of Canada, with OEI also assisting P & H with product technical support and service. P& H MinePro Services of Canada currently has offices located in Sparwoord & Prince George, BC, Calgary, Edmonton, Hinton & Fort McMurray, AB, Estevan, Sask, and Labrador City, NL.

About P & H Mining Equipment:

P&H Mining Equipment is a world-leading supplier of electric rope shovels, large rotary blasthole drills, and walking draglines, with global life cycle management support through its distribution arm, P&H MinePro Services. MinePro Services also represents and supports over thirty leading lines of equipment and services globally as a strong partner for the mining industry.

About One Eye Industries Inc.:

Over the past 14 years One Eye Industries have designed and manufactured the most advanced environmentally friendly industrial magnetic filtration technology on the market. Our filter's can be used in applications such as lube oil, hydraulics, fuel, transmissions and coolants. One Eye Industries welcomes custom projects with quick turnaround times.

For more information on this news release please contact Tara Deda at (403) 980-5847 or tara@new-wavepr.com. Please visit our website at www.OneEyeIndustries.com to read this news release and others.

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